

YMCA Unlocks \$20 Million Gift

Colony Brands Foundation Challenge is Achieved

MONROE, WI: The Green County Family YMCA is excited to announce they have surpassed \$25 million in donations and pledges for their capital campaign. In January, a challenge was presented to the Green County Family YMCA by the Colony Brands Foundation: If the YMCA raised \$10 million for their building campaign, the Colony Brands Foundation would donate \$15 million toward the building campaign and an additional \$5 million to the Green County Family YMCA Foundation.

“We are very excited that the YMCA capital campaign has now reached the \$25 million level in donations and pledges,” said John Baumann, President of the Colony Brands Foundation. “The \$25 million is an important milestone in the fundraising campaign, as it will trigger a \$20 million donation from the Colony Brands Foundation once 100% of the funds are donated or pledged to cover the full cost of the building project.”

“As of now the YMCA still needs more pledges and donations to cover the full cost of the proposed project. Therefore, we strongly encourage potential donors to consider a gift to the campaign” stated Baumann.

The Green County Family YMCA’s Executive Director, Trent Henning stated, “The overwhelming support from the Green County community has been incredibly humbling. Many individuals and businesses have gone the extra mile in stretching their support for this project, which will have an immense impact on the next generation.”

This project will enable the YMCA to create a true community hub for Green County residents, while also providing space for other non-profits to collaborate on addressing real community needs, and helping spur economic development in Green County.

If you’d like to contribute to the Building A Stronger Community Capital Campaign or to learn more about the project, visit www.greencountyymca.org/stronger. The Green County Family YMCA is a 501(c)3 qualifying non-profit organization.